

Accelerating growth. Increasing profitability. Securing our future.

Baladna achieves QAR 152 Million Net Profit.

QAR 141 million (QAR 0.074 per share) is the total dividends for the period, QAR 101 million to be paid upon the approval of the General Assembly and QAR 40 Million already paid in the form of interim dividends.



بلادنا ش.م.ع.ق.
BALADNA Q.P.S.C.

Revenue

QAR
814.8
MN

Net Profit

QAR
152.1
MN

Earnings Per Share

QAR
0.082

Dividend Per Share

QAR
0.074

Doha – 18th March 2021

Baladna Q.P.S.C. yesterday announced its results for the period from December 2nd 2019 (“establishment date”) to December 31st 2020 (approximately thirteen months). Despite the various challenges related to the Covid-19 pandemic, Baladna was able to achieve significant growth in its revenue and net profit.

During the thirteen months period ended December 31st 2020, revenue generated was QAR 815 million resulting in a reported net profit of QAR 152 million.

Correspondingly, the Company achieved a strong net profit margin for the period of approximately 18.7%, where revenue for the fourth quarter amounted to QAR 191 million (+5% growth compared to the previous quarter) resulting in net profit of QAR 39 million (+36% growth compared to the previous quarter). Correspondingly, net profit margin for the fourth quarter reached 20.6%.

The strong operational performance, continued commercial success and outstanding financial results achieved, reflect the dedication of the entire Baladna team and the support of the Board of Directors to serve its customers and further enhance shareholder value.

Product portfolio management remained paramount as Baladna continued to focus on introducing innovative and value accretive products. The consumer insights program, launched in 2020, coupled with the new product development program, allowed for the identification of market trends and customer preferences in an accelerated and more informative manner, resulting in the successful launch of 96 new SKUs and delisting of 18 SKUs to optimize Baladna’s yield. Overall, Baladna’s product portfolio grew by 41% during the corresponding period.

Baladna has continued to achieve operational efficiencies across the supply chain. In particular, the farming division has witnessed significant productivity gains achieving an average daily milk yield of 36.6 liters per cow for the period.

Despite of the additional cost incurred as a result of the Covid-19 pandemic to ensure business continuity, management is pleased with the strong profit margins achieved as a result of strategic planning, enhancing digitalisation, automating of processes, continuous cost monitoring and evaluation programs.

For the period, earnings per share (weighted average) equate to QAR 0.082. The retained earnings balance on December 31st 2020 stands at QAR 123 million after distributing the first interim dividend of QAR 40.0 million in April 2020.

With the above-mentioned strong results, the Board of Directors decided to propose an additional QAR 101 million (QAR 0.053 per share) final dividend to the upcoming Annual General meeting, in addition to the interim dividend of QAR 40 million (QAR 0.021 per share) already paid to shareholders in April 2020.

Baladna’s strategic focus remains on shareholder’s value creation and further strengthening food security and self-sufficiency in Qatar by delivering superior products, expanding the dairy and juices portfolio and focusing on efficiency gains across the entire value chain.

Key Operating Highlights

Total herd size

22,250 

Milk yield per cow/per day

36.6 L 

Total Products

235 