

Accelerating growth. Securing our future.

As the leading dairy and beverages producer in Qatar, Baladna is committed to ensuring a dependable supply of products for our customers, while also delivering the economic resilience and food security required to safeguard our nation's future.

During a year of unprecedented growth, we have continued to drive innovation and diversification to fulfil the needs of our consumers and respond to their evolving demands, rapidly expanding our marketing channels and product lines while increasing market share across key segments of our business.

This dynamism is matched by our ability to transform our organisation by adhering to stringent best practices and driving operational efficiency across all areas of our business, whilst continuously enhancing our governance, risk management and sustainability as a responsible corporate citizen.

As we lay the foundations for further growth and geographic expansion, we remain committed to improving the future for all our stakeholders - from our shareholders, employees and customers to the government and people of Qatar.